

Sign & return

APPLICATION FORM

Q1 Contact Details

Name of group: (as written on your constitution or set of rules)

Wellow Parish Council

Name of main contact in the group: (to whom all correspondence will be sent)

Title

First Name

Surname

Mr

Robin

Campbell

Position held in group: Clerk

Address for correspondence, including full postcode:

4 Monmouth Paddock

Norton St Philip

Bath

Postcode: BA23 7LA

Telephone: Day: 01373 834900

Evening: 01373 834900

E-mail: robinclerks@gmail.com

Website:

Address of the main base for your organisation:

This application relates to Wellow Playing Field, BA2 8QA

Q2 Briefly describe the purpose of your group

Wellow Parish Council is a civic local authority and is the first tier of local government. It has a variety of powers and duties all of which are designed to benefit the local community.

Q3 Please indicate which of the following Fit for Life priorities your project will contribute to (Place a tick against as many as you think apply)

Ageing well	✓
Healthy weight	✓
Reducing inequalities	✓
Positive mental health	✓
Employability	
Supporting complex families	✓
Stronger communities	✓
Supporting the local economy	
Creating healthy and sustainable places	✓
Supporting people to self help	✓

Q4 What is the duration of your project/activity?

Start Date: End Date:

Q5 Describe the project/activity you plan to use this grant for & how the Fit for Life priorities ticked above relate to it.

Wellow Sports is a project to build two all-weather floodlit tennis courts, a netball court, a boule court, a 7 a-side football pitch, cricket nets, jogging track and outdoor gym. Clubs have been formed for each activity so as to bring our community and the surrounding villages together as a result of competitive sport, social engagement and keeping fit. The facilities will encourage sports participation and develop skills through a mixture of play-in-the-park recreational fun, coaching and competitive tournaments. The new sports facilities and in due course a pavilion will be situated on the playing fields in the centre of the village. Planning permission has been obtained (13/02919/FUL) and Wellow Parish Council, the land owner, will award WVT a peppercorn lease for a minimum of 25 years.

Funding is being sought to help towards the capital cost of creating the sports enhancements

The playing field in Wellow is desolate, dilapidated and used only one afternoon every year for the Wellow Flower Show. The rest of the time it remains the preserve of dog walkers. The full size football pitch has not had line markings for around 20 years, the goal nets are falling apart and the undulating and cracked condition of the ground has caused injury.

This project will have a dramatic impact upon local sport. Currently Wellow has a poor quality, sloping playing field in the centre of the village, which is little used. There are no sports clubs, no sports facilities and as a result little sport is done within Wellow itself. To participate in sport people have to travel to towns/cities such as Bath, Radstock, Bradford-on-Avon or even Trowbridge. The cost, distance and inconvenience of doing this, deters the majority of people. Teenagers, the over 60's and those without their own transport have no way of getting there (as there is no public transport), so they simply do not have the option of participating in most sport. The net result is that most people in Wellow do no sporting activity at all.

The results of the consultation showed that 47% of residents would use community

tennis facilities on a regular basis and a further 5% said they would play netball regularly. Residents ranged from primary school aged children who wanted to have tennis lessons, teenagers (who viewed tennis as a fun thing to do with their friends), working people who wanted to play in the evenings mainly for exercise and social benefits and senior citizens who wanted to play but currently had no means of getting to courts outside of the village.

To ascertain whether this interest would translate into actual usage once the tennis facility had been built, we asked villagers to join WVT and encouragingly over 200 people signed up, paid their membership subscriptions, and have become British Tennis Members. Despite the lack of facilities and to start the ball rolling, local parents organised regular daily games of pop up tennis through the summer and these proved extremely popular amongst the youngsters of the village on the existing rutted playing field. This was allied to coaching for children and adults both locally and at distant facilities, including the University of Bath, with great success.

The local primary school, St Julian's is also very supportive of the plans, as they would offer the children enhanced facilities for sport, which the school site does not have the space to provide.

Notably, Wellow's horse trekking centre has a close association with Riding for the Disabled. These plans are based upon a warm welcome and the provision of a suitable standard of facilities and coaching for wheelchair tennis and disability sport. Designated prime time slots will be allocated to disability sport dependent upon demand.

Wellow is surrounded by similar rural communities which face the same barriers to sport participation. Interest in the proposed tennis courts has been high from the residents of these villages, and we can expect neighbouring communities with a population of around 12,000 people to take advantage of these facilities.

This project will offer local opportunities to people who do not currently play sport. It will encourage people to play for fun, recreationally and competitively. A variety of lessons will be offered including mini tennis, "rusty rackets" - for those who haven't played for a number of years, Xpress and cardio tennis in order to cater for all abilities. Tournaments and leagues will provide opportunities for competitive play both individually and in teams thereby encouraging more people to play tennis on a frequent basis.

The project was conceived by the local community, developed by the local community and will be run by the local community. It is a local project for local people.

The project was created to provide sporting opportunities for the inhabitants of Wellow, and the surrounding local communities. It has been run by members of the local community and this will continue into the future. It is the local people that not only have the need for the project but also have the drive and ambition to carry this project forward to create a successful self-sustaining sports club.

All sections of the community are represented and will have access to the various planned improvements in tennis, netball, football and boules facilities. Everyone is acutely aware that the village is at a tipping point and could easily become a dormitory village without a community focus. Since Sport is enjoyed by everyone, it can be the unifying force that will bring cohesion to a community that is diverse by occupation, age and income.

By working closely with the Head Teacher at St Julian's, the village primary school, children will be offered professional coaching in tennis and football both during and after the school day. The management committee and the other sub committees (events, fundraising, etc) for each sport are made up solely of local people, drawn from a wide

cross section of the local community. This harnesses the large range of knowledge, interests and experience of the local people, which creates balanced knowledgeable committees. It also ensures that the needs of all the different sections of the community are represented, and continue to be taken into account.

When the club is up and running a tennis coach development programme will be set up in association with the Centre of Excellence at the University of Bath. This will enable local teenagers (and other people, if they so wish), to gain level 1 and 2 tennis coaching qualifications. Not only will this give them valuable skills, and increase their interest and participation in the sport but it will lead to coaching opportunities for them within the club. This will culminate in a situation where many of the assistant coaches who are coaching the local people will be recruited from the local community.

To make access to the courts as easy as possible for the local community there will be an online booking system, where people can book courts from the comfort of their own home. The membership secretary will be available (via telephone) to book courts for those few without internet access. WVT will be implementing a pilot scheme recommended by the LTA for community court settings. The system works by using internet booking for tennis courts with a very low cost family key fob for gate entry. Those individuals and families wanting a club based membership the cost will be slightly higher but still very affordable. With the cost of key fobs for a family costing as little as £29 it is anticipated over 200 fobs being bought with nearly 700 players drawn from every sector of the community throughout the area (Shoscombe, Peasedown St John, Combe Hay, Hinton Charterhouse etc)

The results of this innovative scheme might well be of interest to the Council as they seek to increase the number of people taking part in recreational activity across the authority's facilities.

The users of the sports facility will be local community, and it is their needs and requirements which will drive the project forward. The ongoing programme of events coupled with a regular marketing campaigns, user analysis and good communications will ensure that the community continue to be involved in the project and make good use of the sports facility.

Q6 How has the need for this project been identified?

As the Council will be aware, Wellow is isolated with no real sports facilities. The absence of a daily public bus service, coupled with the narrow hilly lanes (which are not conducive to cycling), means that many people have little or no access sports facilities. Even those with their own transport are often reluctant to travel the 25-40 minutes from Wellow, (in each direction) to participate in sport. Reasons cited for this were cost, lack of time and lack of motivation. As a consequence, the majority people in Wellow are not as active or healthy as they could or would like to be.

While younger families have moved into the area in recent years, Wellow struggles to bring its community together and this is acutely felt with regard to the children and teenagers. Teenagers from the village attend a total of 11 secondary schools so have little interaction during their important formative teenage years. For all ages, the problem of social isolation is exacerbated by the absence of a daily public bus service. A public meeting was held to establish local opinion on the need for sporting facilities. The outcome was overwhelming - the vast majority of people wanted an opportunity to play some sort of sport within the village. The consensus was that people would play

sport if it was available to them within the village. Despite being nervous and inexperienced speakers, the youngsters of the village were, to their great credit, particularly vocal at the public meetings saying that there was nothing to do in the village and without public transport they couldn't get out!

Tennis was the catalyst that would enable the rest to take place. Firstly, it was the sport that most people at the public meeting wanted to be able to play in the village. Secondly, it is inclusive – everyone can play, young and old, male or female, able-bodied or disabled. Thirdly, it is social, so will help to strengthen community bonds. It was also felt to be a good form of exercise, inexpensive to play, mentally challenging and can be played competitively at all ages and levels. WVT will offer lessons for all ages and abilities along with cardio tennis, once the tennis courts are built. This is especially the case for the local primary school, St Julian's.

Many of the girls and ladies from the village expressed a desire to be able to play netball so netball markings and removable posts will be incorporated into one of the courts. A netball club with weekly coaching sessions will be formed.

Football in Wellow has not been played on the field in an organised manner due to the condition of the pitch, lack of markings and the inability to field 22 players on a regular basis. The FDA Development Officer has stated that the village football should regroup to 7 a-side which is part of the proposed plan.

Wellow Sports put forward the draft plans for comment in an extended consultative process which included leaflet drops, emails, village newsletters, presentations / discussions with the Lunch Club members (Over 60's), discussions with the teenagers. There was then a formal referendum conducted by Wellow Parish Council that proved that 65% were in favour. The children were prevented from voting due to their age but as they desperately wanted these sports facilities they did everything in their power to influence voters in the village referendum by picketing the polling station producing a petition to promote their cause and organising their own vote (35 to 1 in favour)! People from the surrounding villages were also invited to comment on the plans, as they will also be able to use these facilities. The plans were then finalised and were shown to the LTA which fully endorsed them.

In Wellow, the main barrier preventing people from partaking in exercise (or from exercising more frequently), is the lack of local facilities. This project provides the tennis and netball component of a broader plan which smooths the rutted playing field for 7 a-side football, cricket nets and an outdoor gym facility alongside. These enhanced sports facilities will help everyone to mix together, enjoy exercise and benefit from improved health. It will offer local opportunities for people who do not currently play sport, and will encourage those that do, to either take up a new sport, or to play their current sport more frequently. This will have many benefits including the prevention of obesity and depression, problems that are particularly prevalent in isolated, rural communities.

Q7 How many people do you expect to benefit directly from this grant? (Please give a number, an estimate is acceptable)

Male

4196

Female

3102

Q8 What ages are the people who you hope to benefit through your project? (Please estimate how many people of each age will benefit from your project and put numbers in the boxes)

0-5 6-10 11-18 19-25 25-59 60+

Q9 Which, if any, of the following priority groups describes the people that will benefit from this project? (Please estimate how many people of each description will benefit from your project and put numbers in boxes.)

People living in geographical areas of inactivity	<input type="text" value="6182"/>	Families (particularly expectant mothers and those with pre-school aged children)	<input type="text" value="1202"/>
11-18 year olds (particularly females)	<input type="text" value="1281"/>	Older People	<input type="text" value="519"/>
Those who are carrying excess weight in both children and adults	<input type="text" value="1606"/>	Those with disabilities and long term health conditions	<input type="text" value="222"/>
Ethnic Minorities	<input type="text" value="475"/>	Other (please specify)	<input type="text" value="-"/>

Q10 Are your coaches and volunteers who work with children CRB checked?

Yes No

Q11 How much money do you need for your project and how will it be spent?

Item/activity	Total Cost	Amount requested
Two floodlit tennis courts plus netball court	126,000	15,000
Smoothing of playing field	10,500	
Jogging track	7,500	
Outdoor gym	10,000	
Cricket nets	10,000	
Boules	2,000	
Totals	166,000	15,000

The final figure may be different as we finalise the precise construction contracts

Q12 Please supply details of other sources of funding for this project

Source	Amount	Confirmed	Applied for
Sport England	50,000	Yes	

LTA	30,000	Yes	
Medlock Trust	25,000	Yes	
Local Fundraising	36,000	Yes	
Awards for All	9,500	Yes	
B&NES Chairman's Fund	500	Yes	
	Totals	151,000	

see CD ROM



Checklist – Have you included everything?

	Tick
Copy of organisations constitution	Parish Council
Copies of any quotes and assumptions used to calculate your project cost	✓
Evidence of partnership funding	✓

Copy of recent audited accounts	Parish Council
Equal Opportunities Policy	Parish Council
Child Protection Policy	✓
3 year development plan/development policy	Parish Council
Copies of planning permission and minimum 20 year lease for land (If a capital project)	✓
Copy of management structure	Parish Council

Declaration

I (the person named in Q1) confirm, that on behalf of the group named in Q1, that I am authorised to submit this application and that to the best of my knowledge all the information given in this application is true and accurate.

Name	Robin Campbell <i>clerk & finance officer</i>	Signature	<i>Robin Campbell</i>	Date	23/1/2015
------	--	-----------	-----------------------	------	-----------

Bank Account Details

Groups Account Name

Bank/Building Society Name

Bank/Building Society Address

Sort Code

Account Number

Building Society Roll Number (if applicable)

How many signatures are needed on each cheque to pay money out of the account?

We will only pay grants into an account which requires at least two signatories on each cheque

Please list all the people who are authorised to sign cheques on this account:

Name	Hugh Prentice	Position in group	Chairman, Wellow Parish Council
Name	Deborah Clarkson	Position in group	Parish Councillor
Name	Lesley Bailey	Position in group	Parish Councillor
Name	Heather Andrews	Position in group	Parish Councillor
Name	Pat Caudle	Position in group	Parish Councillor
Name		Position in group	
Name		Position in group	